



## **The Institute for Bird Populations – Point Reyes Station, CA**

**Job Title:** Science Writer/Communications Specialist

**Job Type:** Full-time

**Search Opening Date:** March 6, 2019

### **About The Institute for Bird Populations**

The Institute for Bird Populations enables science-based conservation of species and habitats by studying the abundance, demography, and ecology of birds and other wildlife. We collaborate locally, nationally, and globally with government agencies, university scientists, and NGOs to assess the effects of land management actions, climate change, and other ecological stressors on bird populations, and prescribe practical solutions to conservation challenges. IBP scientists publish approximately 20 papers in peer-reviewed scientific journals annually, and prepare many additional technical reports to government agencies and other funders. Each year we train dozens of young conservation scientists, many of whom serve as volunteer field technicians. To learn more, visit [www.birdpop.org](http://www.birdpop.org).

### **Job Overview**

The Science Writer/Communications Specialist will work with the Executive Director, other staff, and our Board of Directors to interpret IBP's science for lay audiences interested in birds and conservation, raise IBP's national profile, and attract new donors. We seek a fluid and prolific writer who can understand the purpose and implications of our research and conservation work, and convey them in non-technical language that will foster an emotional connection for lay readers. The successful candidate will demonstrate web savviness and past success publishing and syndicating online content and perhaps print media as well. The position will entail developing a long-term and day-to-day content strategy, and then fulfilling it through rapid conception, production, and dissemination of written pieces, including social media posts, blog posts, longer articles for more traditional online and print media, etc. The Science Writer/Communications Specialist will also assist with writing and editing lay-oriented in-house materials at IBP, including web content, brochures, newsletters, press releases, etc., and may assist with donor development activities including event planning and hosting. The position will be filled as soon as an appropriate candidate is found.

### **Qualifications**

- Excellent writing skills, particularly non-technical writing about environmental science and conservation for popular audiences.
- Ability to write quickly and prolifically.
- A flair for story-telling.



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- Demonstrated success publishing and syndicating content online and in print media.
- Love of nature, familiarity with wildlife conservation and environmental science, knowledge of birds, and a desire to do work that contributes to conservation efforts for birds and other wildlife.
- Ability to read and understand technical scientific literature.
- Highly organized and self-motivated.
- Ability to multi-task and work under tight deadlines.
- Ability to work individually and as a member of a team.
- Willingness to occasionally travel and work evenings and weekends (e.g., travel to IBP field sites to learn about projects and interview field crews).
- Sense of humor and ability to thrive in an informal office setting.
- Graphic design skills and proficiency with design software are a plus but not strictly required.
- Web video production skills are a plus but not strictly required.

### **Compensation and Benefits**

This is a full-time salaried position that includes vacation, paid holidays, health insurance, and other fringe benefits.

### **Work Location**

Telecommuting is possible, but we will give preference to candidates able to work at least one day per week in our office in Point Reyes Station, CA.

### **To Apply**

Please send resume, cover letter, contact information for at least two professional references, and at least three writing samples to rsiegel[at]birdpop.org. No telephone calls please. Please enter “Science Writer/Communications Specialist” in the subject line. Review of applications will begin immediately and continue until the position is filled.